Application of elective subjects and modules in the academic year 2023/24 – TOURISM ENTERPRISE MANAGEMENT

Part-time Portorož

YEAR 1.

Module carried out:

- **Module E-tourism**:
  - Basics of information and communication technologies
  - Management of tourism information systems

Within the 2nd foreign language (first advanced level) **Italian** and **German** are offered (the student chooses one).

The students may choose among other subjects in frame of the **External elective module** in the extent of 9 ECTS. Other subjects, which are not offered during the enrolment and are not in the curriculum, may be chosen by the student in accordance with the procedure of Internal electives between UP members, National exchanges or via the application of formal learning and skills, gained outside the study programme before enrolling to the 1st year of studies.

YEAR 2.

All subjects are mandatory.

Students continue with their 2nd foreign language, chosen in the 1st year (Italian or German).

YEAR 3.

Module carried out:

- **Module Contemporary trends in tourism:**
  - Entrepreneurship in tourism Management of tourism information systems,
  - Innovation and tourism,
  - Sport tourism,
  - Marketing research in tourism.

- **FINAL PROJECT**:

The students may successfully conclude their studies even if not choosing the Final Project, however, they must choose the additional elective subject **Strategic hotel management** (subject in frame of the Hospitality module) instead.